



Using **technology** to enhance the residential experience

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Let's talk about Gen Z

- ✓ Aged 13 to 28 years old
- ✓ Students (77%*) | Children | Colleagues
- ✓ Digital natives
- ✓ Identity is shaped by external factors
- ✓ Working, shopping, dating & making friends
- ✓ Information, news & reviews
- ✓ Online ecosystem of apps, websites and social media



Let's start with **you!**

You'll need your phone...



slido

Please download and install the Slido app on all computers you use



How do your students use technology in their accommodation / on campus?

① Start presenting to display the poll results on this slide.

A student's **experience** often starts online



- ✓ Choosing a **university**
- ✓ **Accommodation** options
- ✓ **Virtual viewings**
- ✓ **Booking** online
- ✓ **Pre-arrival information**

Today's **focus**

- ① Building **communities**
- ② **Wellbeing** and online safety
- ③ Convenient **living**
- ④ **Enabling** in-person interactions

Building **communities** with tech

Connection

- Meeting like-minded students
- Shared interests
- Reduced anxiety of in-person interactions
- Pre-arrival connections

Chat groups

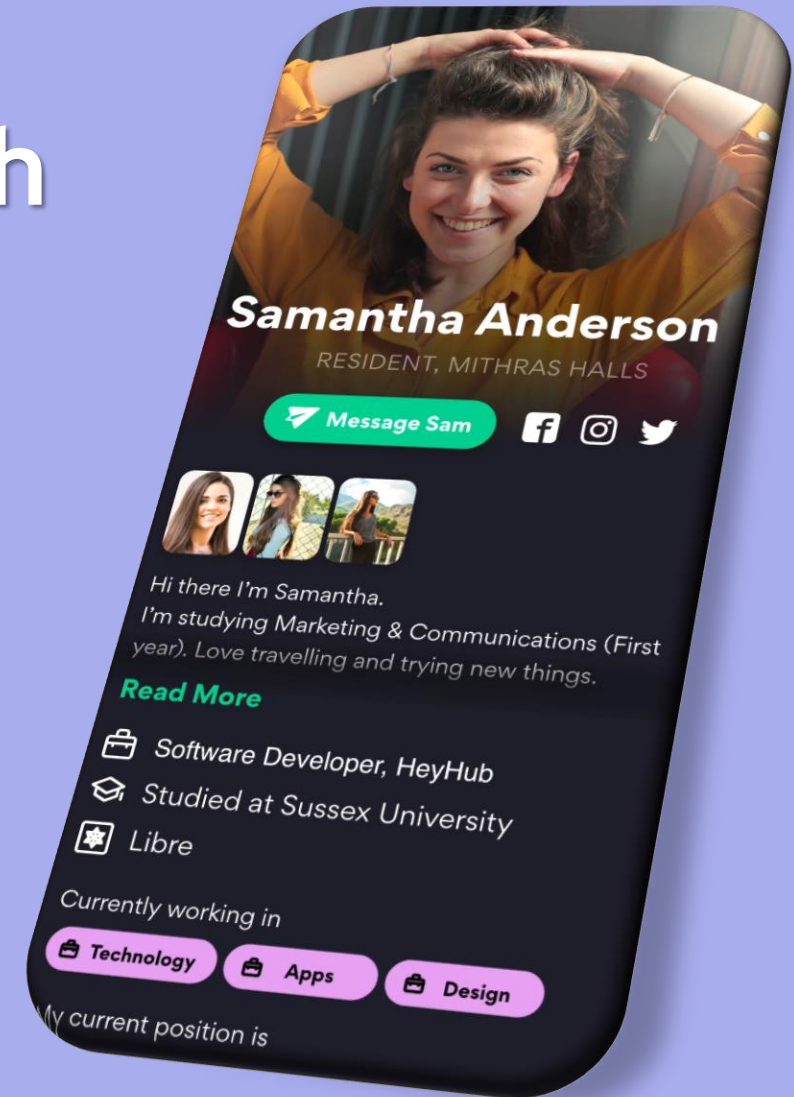
- Safe environment
- Chat without phone numbers
- Hidden mode
- Student-led communities

Events

- Event promotion
- Online tickets & attendance tracking
- Event analytics
- Event community

Student Roost insights

- 8,000 users
- Users remain active
- Christmas Day community
- 119 'Community' events



Connection

Meeting like-minded students

Shared interests

Reduced anxiety of in-person interactions

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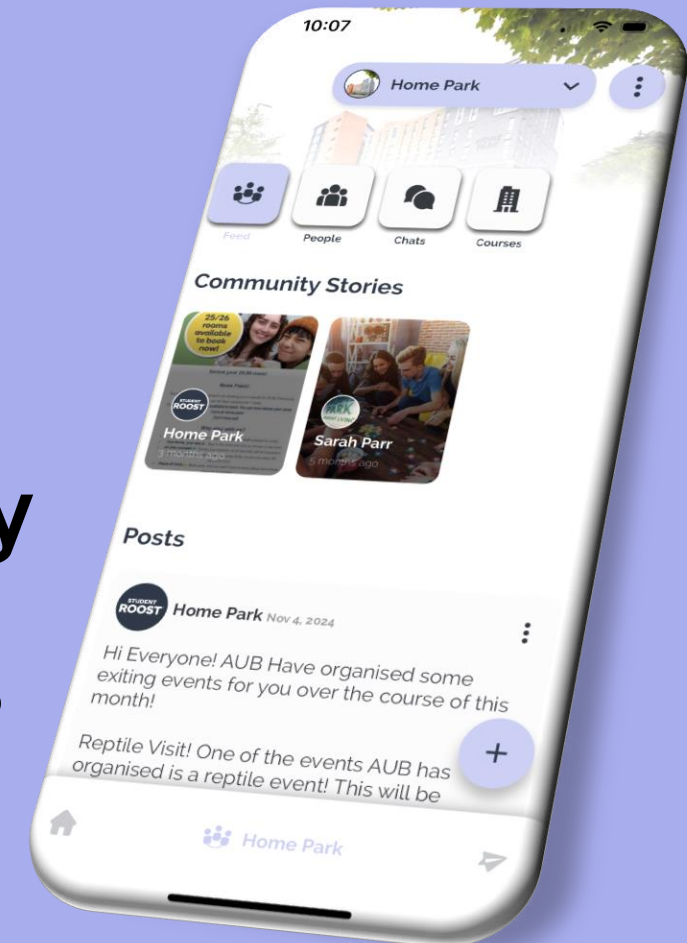
Student Roost insights

8,000 users

Users remain active

Christmas Day community

119 'Community' events



It **starts** with ‘community’

Our most popular
chat group is “meet
your neighbours”

STUDENT
ROOST



Always stay **connected** in the My Student Roost app

Download our app for quick rent payments, easy maintenance requests, and instant alerts straight to your phone!



Home Park

(Domestic, 1st years)

100%

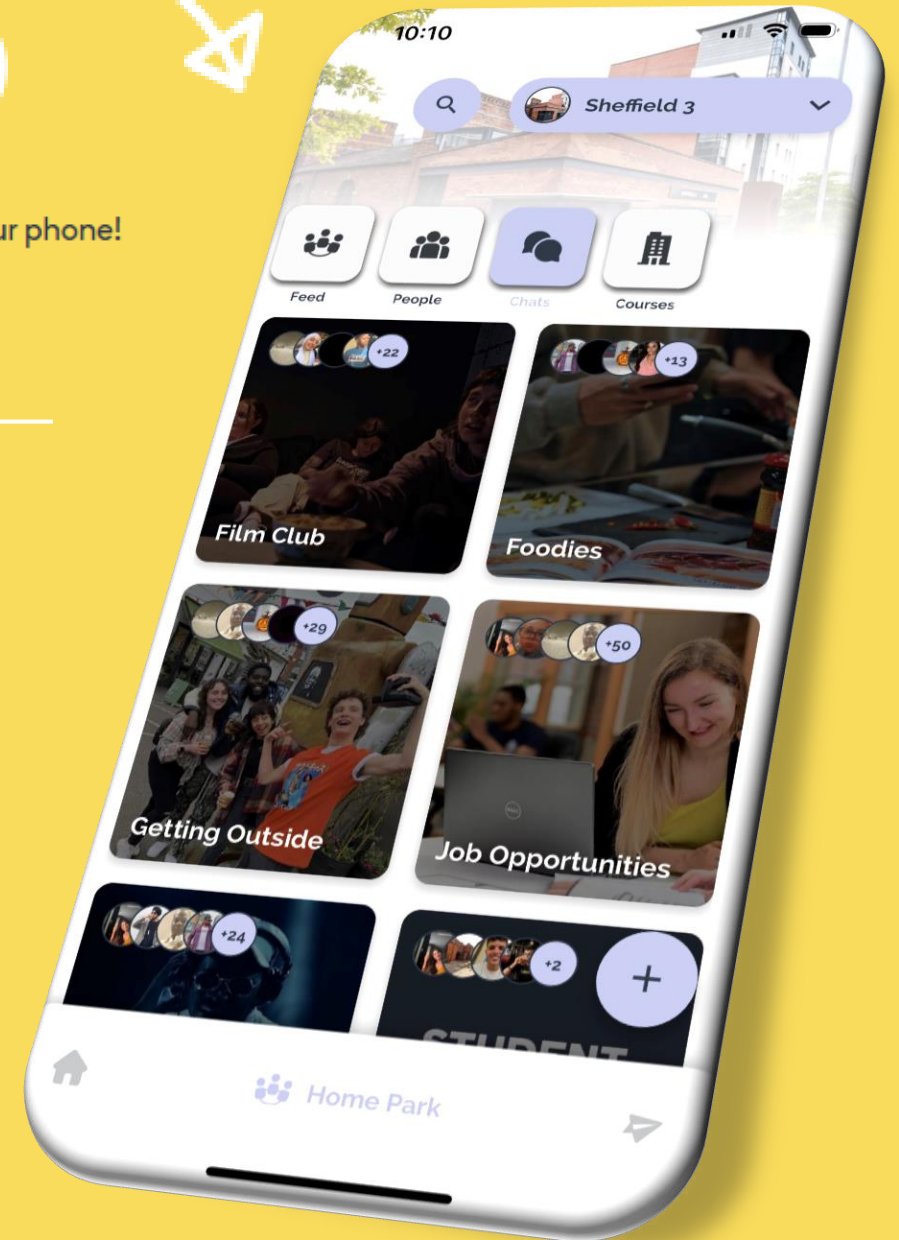
First launched in
2 properties:



Chapel Heights

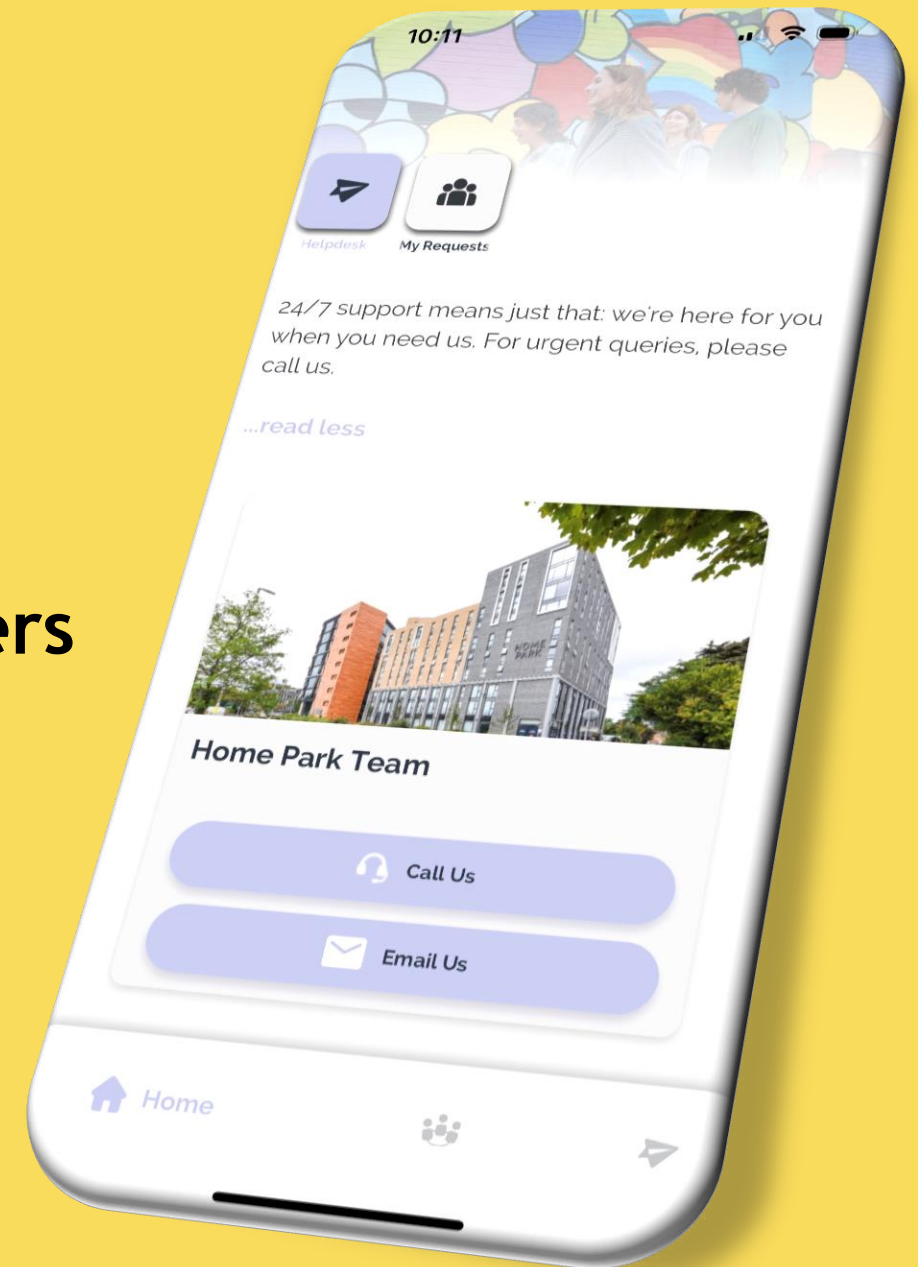
(PG, International, Studios)

70%

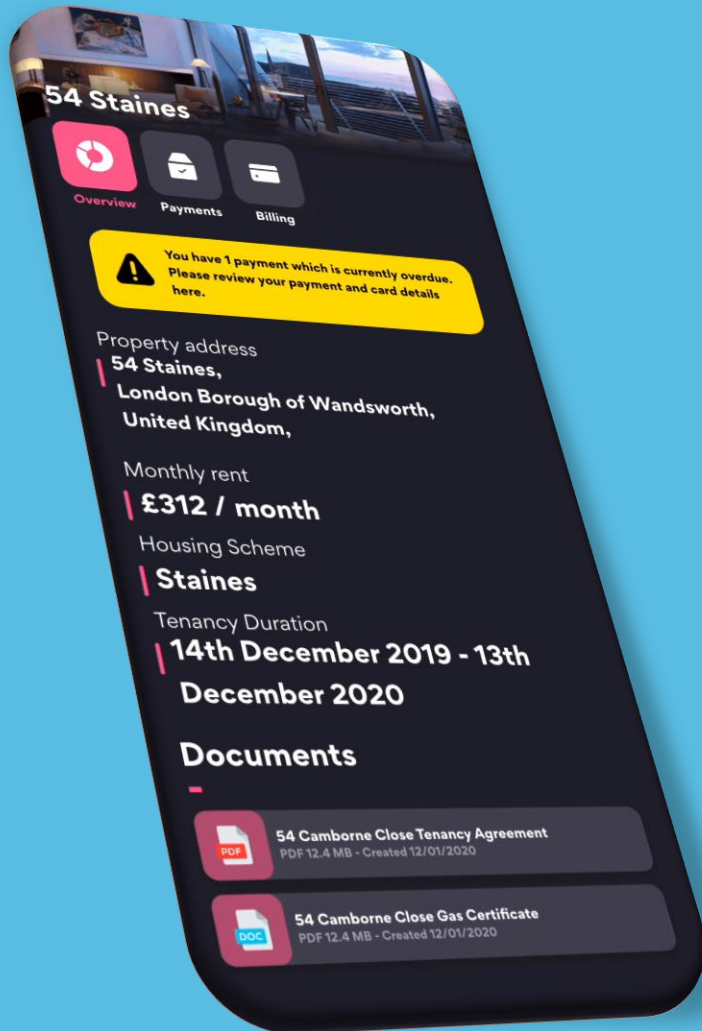


Student wellbeing & safety

- ✓ Always-on **24/7** support
- ✓ **Easy** way to ask for help
- ✓ Students can **log concerns** about others
- ✓ Digital **access** control
- ✓ **Geofencing** technology
- ✓ App security & **monitoring**



Technology enables **convenience**



- ✓ 24/7 **maintenance** reporting
- ✓ **Parcel** logging & notification
- ✓ Easy **re-booking**
- ✓ Rent payments & **open banking**
- ✓ **User guides** & videos
- ✓ Student **requests**
- ✓ Profiles enable **course connections**

Using tech to enable **in-person** interactions

For your students

- ✓ Reduces social anxiety
- ✓ Enables more meaningful conversation
- ✓ Removes barriers to connection

For your team

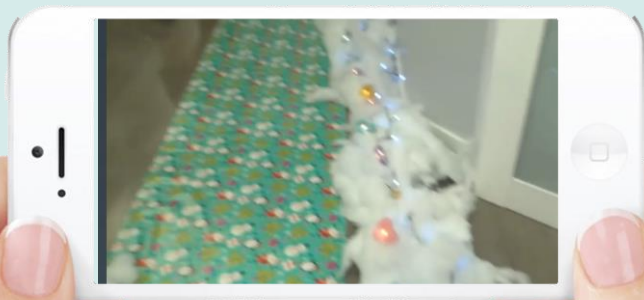
- ✓ Creates time
- ✓ Enables early intervention
- ✓ Supports the in-person interactions



Who are Gen Alpha?



Their **tech** is
always on





Q&A

Thank you!

